Present:

Corey Cagle Justin Bristow Don Garchow Jerry Robinson Amanda Rogers Bryonna Barton

Executive Director:

Courtney Mead



Absent:

Jerry Robinson Jr

Absent

Heather Warren Chris Rupp

Guests:

Jake – Eaton Rapids Community Economic Specialist Tim Comer – Diamond Water Solutions

Meeting call to order by Don Garchow @ 7:30 AM @ ER City Hall

Next meeting July 17, 2025 @ 7:30 AM @ ER City Hall

Secretary's Report

Amanda presented the meeting minutes from April's board meeting for review. A motion was made by Justin Bristow to accept the meeting minutes as read. Jerry Robinson seconded. Motion passed.

Treasurer's Report

Justin presented the financials ahead of time before the meeting. The current balance in the checking account is \$14,750.84. About \$4,015 was made from the Annual Dinner with roughly \$2,000 of expenses. The net income from the Annual Dinner was \$2,079.40. April & May's net income was \$4,639.66. *A motion was made by Corey Cagle to accept the Treasurer's report and seconded by Bryonna Barton. Motion passed.*

President's Report

Golf Outing – There are currently 5 teams signed up. Tim helped follow up with LAFCU to fill the final 2 remaining spots. Currently at 9 hole sponsors, with the goal of having 10. Justin will be working on the scoring and pairing of teams before the event. Bryonna will be picking up golf towels and presenting the awards at the golf outing.

Pickleball – LAFCU will be the registration tent sponsor with swag bags available. We have about 10 players signed up. Posters will be going up around at local courts. Working with premier tees for sponsor tees again. Courtney will look into medals and order in the next couple weeks.

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Director's Report

Main focus has been on the following events: Annual Dinner, Golf Outing, and Craft Show

Courtney will be selling the remainder of the alcohol from the annual dinner to Charlotte's Chamber for around \$100.

Craft Show - Currently have 25 registered and have a handful more that need to pay. Corey plans to send Courtney the market vendors. The goal is to have about 30-40 vendors signed up, but there is no worry.

Tim Comer, Diamond Water Solutions - Potential New Board Member

Tim has shown interest in being on the chamber board. He is originally from Eaton Rapids and works at Diamond Water Solutions based out of Charlotte. He used to be on the Charlotte Chamber board and now would like to join the ER Chamber board to help the community. He even won last year's chamber golf outing!

Corey Cagle made a motion to approve Tim Comer as a new board member and Jerry Robinson seconded. Motion passed.

New Business

Fox 47 Ad Campaigns - Don pitched the Urban Air commercial and Hometown Family Christmas commercial for FOX 47. This will be a 2 part campaign. The total investment for the Chamber will be \$2500. Corey Cagle made a motion to approve the FOX 47 ad campaign for Urban Air/Hometown Family Christmas and Jerry Robinson seconded. Motion passed.

Don pitched the ad campaign for the Eaton Rapids 4th of July event. Corey pointed out that the city needed more sponsorships for the event, so the Chamber would help out more by sponsoring. Amanda Rogers made a motion to approve \$500 DJ sponsorship for the Eaton Rapids 4th of July event and Bryonna Barton seconded. Motion passed.

The next Early RisERs is on Friday, June 27 at Fosters Coffee

Meeting adjourned by Don Garchow at 8:28 AM

Submitted by: Amanda Rogers

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